



- ♦ This is an effective tool for your business to leverage your marketing dollars further by co-marketing through the virtual mapping business directory and Redwood County video.
- ♦ You will reach targeted customers who want information about Redwood County and local businesses. Just think of the benefits of over 175 organizations all cross promoting this tour and your business!
- ♦ By sharing your own company video in your business profile, it showcases your business to attract workforce candidates to your team! There are great examples in the directory already for your to view!
- ♦ Mobile app for most Smartphones—easy to use! Just download the Map-N-Tour app, and click on Redwood County!

**Call the Redwood Area
Development Corporation now to
get your business included and
using this new tool TODAY!!
507-637-4004**

Redwood Area Development Corporation

200 S Mill Street, Redwood Falls, MN 56283



***Would you like help attracting
the right candidates to your
company or clients to your
business?***

**Have you ever wanted to
show a client
exactly where you are located
in
Redwood County?**



**RADC has partnered with
Map-N-Tour to bring a virtual
presence to your business and
Redwood County!**





Interesting Insights

““If you have not modernized your internet platform making it easier to tell the story of the community and your business, you are already at a disadvantage. **Talent attraction is big! The younger generation is going to investigate the community and they are not going to get on a plane to do it.** With Map-N-Tour they have a quick internet introductory virtual tour without having to fly to the community.”

- Charlie Walker, CEO Chippewa County Economic Development Corporation, Chippewa Falls, WI

“What better way to showcase our county than to offer an informational interactive virtual mapping business directory, and a “Welcome to Redwood County” video sharing with job seekers, site selectors, guests and visitors the featured amenities we have to offer. Our prospective new workforce wants to know there is more for them here in addition to their job!

- Julie Rath, Economic Development Specialist, Redwood Area Development Corporation, Redwood Falls, MN

Why is this important?

How does your company get the word out to “job seekers” about your career opportunities? How to you show them the rest of the story when they come for an interview....or consider applying for a position with your company? What do you tell them about your companyand your community?

How Do You Get On the Tour Map? Here is how this works in just 5 Easy Steps!

Redwood County invites new businesses to join our virtual tour. There is a one-time setup fee for the addition of your business or location to our Redwood County Tour.

1. Business will be notified by email of content requirements and formats to submit.
2. Business location will be identified on the map by category.
3. Basic Business Profile will be added to the tour with content provided by the business which includes: your map location, 200 word text description, 2-3 images, related links, audio file, pdfs, YouTube videos, specified social media links, and 360 panoramas in the correct formats.
4. Posting of new businesses will be done weekly.
5. To keep content current periodic edits can occur by submitting directly to Map-N-Tour.

Optional features for businesses:

- A. Photos: Photograph is oriented on the satellite image (not inside bubble) \$75/each
- B. Maps/Diagrams: may be added to a location \$75/each
- C. 3D models can be created of building and terrain (by quote).

What are the costs to be in this program?

- A. \$200 one-time fee to activate a business included in the original import but didn't participate at that time.
- B. \$300 one time fee to add a new business
- C. \$40 Annual maintenance fee/business

Call the RADC today 507-637-4004 to get started today! Go here to view the directory:

www.econdev.radc.org

